



PRESTIGE INSTITUTE OF MANAGEMENT & RESEARCH, INDORE

— Presents —

JAGYASA

Eighteenth National Research Paper Contest for Students

ON February 20, 2022



RESEARCH



Introduction

Research is an inquiry into the nature of, the reasons for, and the consequences of particular set of circumstances. The primary purpose for applied research is discovering, interpreting and developing methods for the advancement of human knowledge. Research involves scientific and inductive thinking. It also promotes the development of logical thinking. Applied research facilitates managerial decision making to reduce uncertainty. It is an amalgamation of techniques and procedures that help the researcher to know and understand the phenomenon in focus. The effectiveness of a manager multiplies if he is an alert researcher too.

In view of this, the Institute is organizing its **Eighteenth National Research Paper Contest JIGYASA-2022** for future managers. The Contest aims to explore the basic dimensions of research in the fields of management, economics and law. The participants are required to submit the research papers on the topics of their choice from any functional areas of management, economics and law.

The Contest

The panel of subject experts will review the papers for the contest and selected papers will be called for presentation before the panel on February 20, 2022. Each participating team will get 12 minutes for presentation followed by 3 minutes question and answer session, wherein the author/s will be expected to defend their work.

Registration fee

The registration fee for a team of maximum of two students is ₹250 (Non-refundable).

Bank Details for NEFT/RTGS

Account Name	PIMR National Conference
1. BANK	Punjab National Bank
2. Account No.	2892012100000092
3. Branch Code	6251
4. Branch	PIMR, Scheme No. 54, Indore
5. IFSC Code	PUNB0625100
6. MICR Code	452024015

Note: Please mention the Transaction ID of NEFT payment along with the participants' name in the registration form.

Guidelines for the Authors

- The Contest is open to the students of MBA/BBA/B.com/Law in any area of specialization or equivalent professional programs from India and Abroad.
- Two students can form a team. However, papers with sole authorship are also acceptable.
- Not more than three papers can be accepted from a particular Institution.
- The paper should be an original work of the participant/s and should not have been presented or published elsewhere before the Contest.
- Screening will be done by the panel of subject experts. The research Paper must reach the Institute on or before January 20, 2022.
- The institute's decision regarding selection of papers will be final. The decision will be intimated to the participants by February 8, 2022. The selected participants will be required to make presentation and the mode of presentation would be hybrid.
- The research paper should be typed in a compatible manner of MS word format with 1.5 line spacing not exceeding 3000 words and should be submitted in a softcopy through Email on or before January 20, 2022.
- The research paper should be routed through Head of the Institution.
- Each submission should have the name of the author/s, bio-data in brief, address, e-mail and telephone numbers on a separate cover sheet.
- The research paper should be formatted in abstract, introduction, objectives, method covering design, sample size, tools used for data collection and analysis, results, discussion, implications and references.
- While presenting research paper, Institute's identity should not be disclosed.
- The research paper will be the property of the host Institute. The selected papers are likely to be published either in the Journal of the Institute or separately as a Monograph.

Attraction

The winner and runner up teams of this contest would receive a cash prize of Rs. 3000/- and Rs. 2000/- respectively along with certificates. All participants will receive a certificate of participation.



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PRESTIGE INSTITUTE OF MANAGEMENT & RESEARCH, INDORE

An Autonomous Institution Established in 1994, Thrice Accredited by NAAC with Highest Grade, Now A++

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